



The Idaho Potato Commission met at Idaho Potato Commission in Eagle, ID on July 15, 2026. This meeting was also held by video conference.

Daren Bitter, Chairman

MEMBERS PRESENT:

Eric Jemmett
Brian Jones
Scott Mickelsen
Mark Darrington
Brad Russell
Brian Lundquist
Mike Telford
Doug Ruff
Jamey Higham, President/CEO
Sam Eaton, VP Legal/Government Affairs
Travis Blacker, VP Industry Relations
Dusti Zimmerman, Finance/Legal Assistant
Jeweldean Hull, Managing Director
Grayson Waldie, Accounting/Finance Manager
Jamie Bowen, Marketing Director

VISITORS: Laura Martin, Brad Carlson, Alex Reed, Shawn Boyle

VIDEO CONFERENCE: Dana Valikai, Bri Payan, Jessica Stampe, Dennis Hardy, Skylar Hafner, Ben Johnson, Kim Breshears, Emily Bedwell, Jeff Miller

CALL TO ORDER:

The meeting convened at 8:30 a.m., with Chairman Bitter presiding. He welcomed everyone and went over the anti-trust agreement.

MINUTES:

MOTION: Commissioner Darrington made a motion to approve June 15, 2026, minutes. Commissioner Jones seconded the motion. The motion carried unanimously.

FINANCIAL REPORT: Mr. Waldie discussed receipts and expenditures for June financials. For the month of June, Fresh revenue is at \$344k, down \$135k compared to last year. Processed is \$802k, down \$326k. Total for the month of



June is \$1.1mil, down \$461k compared to last year. Expenditures for June are \$1.2mil versus a budget of \$1.4mil. Expenditures on YTD are \$12.9mil versus \$13.5mil. Currently the reserve is \$4.6mil. Chairman Bitter asked for a motion to approve the June financials as presented if there were no further questions.

MOTION: Commissioner Jones made a motion to approve the June financials. Commissioner Mickelsen seconded the motion. The motion carried unanimously.

CHAIRMAN'S COMMITTEE: Chairman Bitter called upon Mr. Eaton, who presented Variety Labeling Feedback, comments, & possible motion on the floor. He also provided an update to the specialty crop relief package.

MOTION: Commissioner Jemmett made a motion to not proceed with variety label rulemaking. Commissioner Ruff seconded the motion. The motion carried unanimously.

PRESIDENT'S REPORT: Mr. Higham reported the following: A) 2026 Budget and Potato Tax; B) Chairman/IPC Chairman nominations; C) IGSA Registrations; D) Social Media; E) Website.

MOTION: Commissioner Darrington made a motion to approve the 2026-2027 tax rate of 12.5 cwt. Commissioner Jemmett seconded the motion. The motion carried unanimously.

MOTION: Commissioner Jemmett made a motion to approve the 2026-2027 budget of \$16,388,766. Commissioner Russell seconded the motion. The motion carried unanimously.

MOTION: Commissioner Darrington made a motion to nominate Vice Chairman Jones as IPC Chairman for 2026-2027. Commissioner Jemmett seconded the motion. The motion carried unanimously.

MOTION: Commissioner Jones made a motion to nominate Commissioner Lundquist as Vice Chairman of IPC for 2026-2027. Commissioner Jemmett seconded the motion. The motion carried unanimously.

FOODSERVICE: Commissioner Mickelsen turned time over to Jamie Bowen who reported the following: A) Restaurant Sales by State YOY, cooking at home, etc.; B) Power of Limited Time Offers (LTO); C) Tradeshow; D) Idaho Potato University update.



RESEARCH & EDUCATION: Commissioner Jemmett turned time over to Travis Blacker who reported the following: A) Meetpal Kukal & Emily Bedwell report on Water Project/usage; B) Jeff Miller proposal and update.

LIASION REPORTS:

POTATOES USA: Commissioner Russell turned time over to Kim Breshears who reported on the following: A) Grants; B) Trade Stock Potatoes in Japan; C) Africa Trade Mission; D) EU & UK Markets update; E) Indonesia Program and purchasing U.S Potatoes; F) Global Market is changing, new market opportunities.

The meeting adjourned at 12:22 p.m.